Fideos codi ymwybyddiaeth / hyrwyddo – Cynghorwyr Cymuned a Thref
Annwyl Gadeirydd a Chlerc i'r Cyngor
Mae Un Llais Cymru - gyda chymorth Llywodraeth Cymru - wedi cyhoeddi fideo i hyrwyddo ac annog unigolion i gyflwyno eu henwau yn ymgeisyddion ar gyfer etholiadau cynghorau cymuned a thref a gynhelir ym mis Mai 2022. Mae'r fideo sydd ar gael yn y Gymraeg a'r Saesneg yma:
Cymraeg Hafan - One Voice Wales - Welsh (unllaiscymru.org.uk)
Saesneg Home - One Voice Wales

Mae'r fideo yn:

- Codi ymwybyddiaeth o rôl a chyfraniad cynghorwyr cymuned a thref i gymdeithas
- Nodi sut mae cynghorwyr cymuned a thref mewn sefyllfa dda i wybod beth yw blaenoriaethau ac anghenion eu hardal leol a sut all cynghorau gydweithio gyda phartneriaid lleol i greu newid cadarnhaol
- Nodi pwysigrwydd amrywiaeth mewn llywodraeth leol
- Tynnu sylw at yr heriau y mae cynghorwyr yn eu hwynebu a'r gefnogaeth sydd ar gael iddynt e.e. trwy raglenni hyfforddiant a drefnir gan Un Llais Cymru
- Amlinellu'r sgiliau, gwybodaeth a phrofiad y maent wedi'u meithrin trwy eu rôl a sut ellir eu defnyddio mewn agweddau eraill ar fywyd a gwaith, gorfod cyfarwyddo a deall nifer o faterion anghyfarwydd a chael gwell dealltwriaeth o sut mae democratiaeth leol yn gweithio
- Cyfleu bod gan bawb sgiliau y gallent eu cynnig i rôl Cynghorydd o'u bywyd bob dydd e.e. trefnu, cyfathrebu, datrys problemau ac ati

Gobeithio y medrwch dynnu sylw at y fideos yma ee drwy gyhoeddi y linc iddynt ar eich safle We.
Diolch yn fawr iawn
Yn gywir
Catrin
Dr Catrin Jones
Swyddog Polisi, Un Llais Cymru.
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Raising awareness / promotion videos – Community and Town Councillors

Dear Chair and Clerk to the Council
One Voice Wales - with assistance from Welsh Government - has published a video to promote and encourage individuals to stand for the local community and town council elections in May 2022. The video, is available here in Welsh and English:
Welsh Hafan - One Voice Wales - Welsh (unllaiscymru.org.uk)
English Home - One Voice Wales
The video:

- Raises awareness of the role and contribution community and town councillors make to society
- Shows how community and town councillors are well placed to know the priorities and needs of their local area and how councils can collaborate with local partners to achieve positive change
- Explains the importance of diversity in local government
- Explains the challenges councillors face and the support available to them e.g., through training programmes provided by One Voice Wales

- Outlines the skills, knowledge and experience gained through the role and their wider application in other aspects of life and employment, the exposure to a range of unfamiliar issues and a greater understanding of how local democracy works
- Explains that everyone has skills to bring to the role of Councillor from their daily life e.g. organisation, communication, problem solving etc.

I hope you can draw attention to these videos e.g. by publishing the link to them on your website.
Thanks very much
Yours sincerely
Catrin
Dr Catrin Jones
Policy Officer, One Voice Wales.